

IBED Office of Student Activities

PARENT-TEACHER COUNCIL LOGO DESIGNING CONTEST

Mechanics/Guidelines:

1. The contest is open to all PGS/MGS parents and teachers of San Beda College Alabang.
2. Each participant should submit only one (1) entry.
3. Entries should be in digital or freehand artworks.

- The soft copy or original raw file should contain the following specifications and information:

- Resolution should not be less than 300 pixels with a flat jpeg format;
- Original raw file should bear the name of the contestant and the artwork title.
Example: juandelacruz_sbaptclogo.jpg
- Original artwork should be drawn or illustrated in A4 size using AdobePhotoshop;
- Brief description or rationale of the design; and
- The logo should not carry the name of the artist.
- The soft copy or original raw file must be emailed to rsg_sbc@yahoo.com

/cherry_acl@yahoo.com.

4. Participants must accomplish and submit in a brown envelope, the official application form, copy of logo together with a 2x2 colored picture and a brief description/rationale of the design to the:

For Parents: _____

For Teachers: _____

5. The logo designing contest shall be judged according to the following criteria:

- Concept/Significance – 40%
- Originality – 30%
- Creativity and Overall Impact – 30%

6. Entries must be submitted to the Office of the PGS Vice-Principal or Office of the Vice-Principal for Student Activities, MGS/HS on or before September 14, 2012.
7. The winner will receive a certificate of recognition and Ruby Swatch watch. The five finalists will receive Certificates of Participation.
8. The winning logo design will automatically become the official property of SBCA GS PTC. Thus, it shall have the right to refine or make improvements / alterations on the winning logo.

